

## MEDIA RELEASE 21st August 2024

## Maggie Beer Foundation Appoints New CEO, Jane Mussared, to Scale and Help Enrich the Lives of Older Australians

The Maggie Beer Foundation has appointed Jane Mussared as CEO, to scale the Foundation and achieve its mission to raise the bar and change the food and dining experience in the aged care sector.

Jane joins the Maggie Beer Foundation from an advisory role to Federal Health and Aged Care Minister, Mark Butler. She has spent the last three decades as a non-Executive Board Director (including previously on the Maggie Beer Foundation Board), Chief Executive, policy and political lead and senior executive and has garnered a wealth of knowledge, networks and skills in public and for purpose policy analysis and advocacy, leadership, strategy, communication and governance.

Jane will spearhead the Foundation's alliance of chefs, cooks, scientists, dietitians, philanthropists, corporations and organisations who have the ability and empathy to improve the quality of life of older Australians through tasty and nutritious food.

The Maggie Beer Foundation was established ten years ago and its ambition remains true; focused on addressing the quality of food and the dining experience for all older Australians via education and training of the cooks and chefs at the coalface of the industry. Philanthropic collaborative partnerships and fundraising will continue to be integral to the future growth of the organisation.

With Jane at the helm, the Foundation can continue to evolve and scale its aged care chef and cook training programs including its online education modules, professional hands-on Trainer Mentor Chef Programs, and involvement in research and policy development. Jane will also lead the Foundation's involvement in the development of new training, careers and qualifications for the cooks and chefs in partnership with the aged care and vocational education sectors.

"From the recent TV series showcasing the crucial need for and role of the Foundation, and in celebrating its tenth year this year, the time is right to engage someone with Jane's expertise who can scale the Maggie Beer Foundation to affect greater change in the food and dining experience within aged care," says Maggie Beer Foundation Chair, Jon Clarke. "We're thrilled to have someone of Jane's calibre who has such a deep passion and understanding of advocacy and the aged care sector, lead us into the future."

Maggie Beer will continue an active role within the Foundation, focusing on where her passion lies - educating and mentoring chefs and cooks in the kitchen.

Jane Mussared is thrilled to be working with Maggie. "For 10 years, Maggie Beer has been at the forefront of the Foundation and instrumental in every facet of the business. Maggie's knowledge, expertise and passion will continue to lead, educate and inspire in a way only Maggie can, but I look forward to working with her as we grow the Foundation's reach, influence and footprint," says Jane.

"There is much work to be done but the journey is so exciting," says Maggie. "Food is nutrition not just for the body, but also for the soul. It's what fires our appetite for life, no matter what age. Every mouthful counts as we age, and I'm delighted to have Jane at the helm, to help achieve our goal of making good food and good eating the reality for each and every older Australian."

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